



Blind River Community Days Committee  
April 24, 2024

Town of Blind River  
11 Hudson Street  
Blind River, ON  
P0R 1B0

Subject: Requesting to clarify the \$20,000.00 sum that was provided for Blind River Community Days.

Dear Madame Mayor and Council,

I hope this letter finds you in good health and high spirits. I am writing on behalf of the Blind River Community Days Committee, in the hopes of clarifying the \$20,000.00 sum that was generously allocated to the Blind River Community Days 2024 from the Special Events Reserve, at the March 4, 2024, Town Council Meeting.

There has been some confusion around the expectation of this sum, and whether the Committee is required to return the \$20,000.00 to the Special Events Reserve, from the revenue generated during the 2024 event.

All revenue, sponsorships and donations gained from this event will be funneled through the Town of Blind River's accounts and used to support this year and the following years' Community Days.

We are asking Council to make clear the intent of this sum and clarify if this is a \$20,000.00 loan, or if it was intended to be a sponsorship.

We are asking that all revenue generated from this 2024 event and from all fundraising revenue throughout the year, be placed into a Community Days account and only accessed for community days purposes, both for event planning and fundraising events.

The Blind River Community Days is the largest multiday event our community offers. It is the committee's hope that this \$20,000.00 sum is considered a sponsorship, with the understanding that it would be used only for Community Days planning. The more we grow this account, the bigger and better we can make our future Community Days celebrations.

Attached is a copy of our tiered donation and sponsorships package, which lists the benefits we offer to all organization that sponsor or donate to this event.

We would like to thank Mayor Sally Hagman and each Council member for taking the time to clarify this matter. We would also like to highlight to Council the wonderful support we have received from CAO/Clerk, Katie Scott and Treasurer Director of Finance, Sue Dent.



Should you require any further information or clarification, please do not hesitate to contact me at 705-975-0100.

Warm regards,

Sommer Francoeur