



# HNCEA

The Huron North Community Economic Alliance is a regional, grassroots organization made up of communities along the north shore sharing a vision of growing economic prosperity.



# Brief Overview

- Introductions
- Member listing
- Community Investment Initiative for Northern Ontario (CIINO) deliverables
  - 12 month work plan
- Update and EDO activities



# Members

Blind River  
Bruce Mines  
Elliot Lake  
Hilton Beach  
Huron Shores  
Jocelyn  
Johnson  
MacDonald, Meredith & Aberdeen  
Mississauga FN  
Plummer Additional  
Serpent River FN  
Spanish  
Tarbutt  
The North Shore  
Thessalon, and  
Thessalon FN



- 200 km east to west
- Combined population of 33,153
- Land area 52, 000 sq km
- According to MNR, there are more moose per square km than people.

# HNCEA

- Huron North Community Economic Alliance
- Mission: to provide a regional and collaborative alliance that promotes economic growth of its communities by coordinating and implementing economic development projects
- Vision: for our communities to work together for regional prosperity
- Objectives: identify regional needs, encourage and support existing organizations and opportunities, recognize and build on resources, address gaps and initiate, promote and manage regional economic initiatives, initiate and support local and regional self-determination

# CIINO

- HNCEA attained CIINO funding with your member contributions.
- HNCEA leverages 90 cents on the dollar for a total grant of \$510,000 for a \$566,000 project.
- The project allows for 2 economic development officers until 2023.
- Our work plan is built around the FedNor deliverables
- The deliverables in our current 12 month work plan are:
  - Record keeping, First Nation and municipal relations, local target sectors, Hosting Workshops, Workforce Development, and Communication

# CIINO deliverables and activities to date

- Implementing Business Opportunities in Agriculture
- Business and product development in Tourism
- Developing community investment attraction strategy
  - IR Test for communities
  - Website and Directory
- Workforce Development
- Training services and workshops

# Additional projects: Broadband

- Not covered under our contract with FedNor
- A significant subject that supports member communities
- Gaps have been emphasized by the pandemic

HNCEA's role:

- Broadband Task Group
- Broadband Advisory Committee

# Advocacy

- Although advocacy is not part of the HCNEA's objectives, we are exploring ways to assist in advocacy for our communities and target sectors
  - For example: sharing advocacy materials like those from Nature and Outdoor Tourism Ontario (NOTO).
- HNCEA can fit in the ecosystem of like-minded associations so that we can achieve our mutual goal of supporting local businesses.
- HNCEA is also an advocate for local resources; SSMIC, RAIN, Millworks, Algoma Kinniwabi, etc.

# Upcoming and Ongoing Activities

- Investment readiness test
- Sector meetings
- Ongoing Website Development
- Broadband Advisory Committee
- Workforce development
- Communication

This is a regional problem.



# Alignment with 2018 Economic Development Strategy

- Investment attraction and business readiness
  - Business retention and expansion
  - Investment attraction
  - Entrepreneurship
- Tourism & retail/service
  - New tourism products
  - Regional marketing
  - Leveraging regional initiatives



Questions?